

MEMORANDUM

To: President's Leadership Team; Ivey Business School community; Senate; Campus Council, USC and SOGS Executive; Affiliated University College Presidents

From: Florentine Strzelczyk, Provost & Vice-President (Academic)

Date: February 8, 2024

Re: **Dean of Ivey Business School appointment**

On behalf of Western's Board of Governors, President Alan Shepard, and the Ivey Decanal Selection Committee, I am very pleased to announce that **Professor Julian Birkinshaw** has been appointed as the next Dean of the Ivey Business School for a five-year term commencing August 1, 2024.

Following an extensive search, the recommendation to appoint Prof. Birkinshaw was advanced with the support of the Senate-appointed Decanal Selection Committee and President Shepard.

As a proud Ivey graduate, Julian (MBA'91, PhD'95) is well known to many in the Ivey community. In addition to his decanal appointment, Julian will be appointed as Professor in the Ivey Business School where he intends to continue his teaching and research in strategy and entrepreneurship.

Julian is an internationally renowned scholar with nearly 30 years of experience in business research and education, including 18 years of administrative leadership roles at the London Business School where he is currently Vice Dean. With a demonstrated commitment to innovation and continuous improvement, Julian has led a number of significant accomplishments at LBS that include the creation of the Masters in Analytics and Management and Masters in Management programs, the development of the LBS digital portfolio in the years leading up to the pandemic, and the integration of executive education in alignment with LBS's academic vision.

A Fellow of the British Academy, Strategic Management Society and the (American) Academy of Management, Julian holds honorary doctorates from Copenhagen Business School and Stockholm School of Economics. A highly accomplished author with published articles in journals such as Strategic Management Journal and Harvard Business Review, Julian is regularly called upon to advise on large-scale change and digital disruption in the private sector.

With the breadth of his academic and leadership experience, Julian has a deep understanding of the challenges and opportunities facing business schools globally.

With his consensus-driven leadership style and commitment to advancing equity, diversity and inclusion, he looks forward to creating a shared vision for Ivey to further distinguish itself as a world leader.

I would like to share my appreciation to the members of the Selection Committee for their integral role and dedicated efforts throughout the process: Miriam Capretz, June Cotte, Nan DasGupta, Nicole Haggerty, Kezia Joshua, Valerie Oosterveld, Penny Pexman, Larry Plummer, Mindy Studnicka, Chris Tambakis, and John Yoo.

We are excited to welcome Julian back to Ivey and to Western, and I invite you to join me in supporting his work to continue building Ivey's brand as a leading international business school.

On a final note, I want to extend my appreciation to Sharon Hodgson for her leadership as Dean of Ivey. Sharon's term will conclude on June 30, 2024 and in the coming weeks I will announce an Acting Dean to provide seamless support to the School until Julian's arrival on August 1.